Excellence in Education Foundation for PGCPS Inc. Presents

8th Annual Golfing for Education Tournament

Sponsorship Opportunities
Greetings,

It is with great pride that we announce the 8th Annual Golfing for Education Tournament. This year’s tournament will take place on Wednesday, June 16, 2021, at the Oak Creek Golf Course. A time-honored tradition since 2011, our Golfing for Education Tournament has enabled our school system to raise more than $622,000 to support our scholarship fund for the students of Prince George’s County Public Schools (PGCPS). This great work is made possible through the Excellence in Education Foundation for PGCPS Inc.

The Excellence in Education Foundation for PGCPS is a non-profit charitable organization that seeks to solicit, receive and manage contributions to enhance learning opportunities for the students of Prince George’s County Public Schools. Since 2012, we have awarded $1,064,500 to 309 PGCPS graduating seniors. At the end of this school year we will award an additional 34 scholarships to PGCPS graduating seniors.

Since 2018, we were able to award additional scholarship money to our students through the MGM Prince George’s County Local Development Council Scholarship Program. Through this effort, we will award an additional $275,000 in scholarships to 60 PGCPS students by the close of the 2020-21 school year. Through our foundation, we have also worked to ensure that all students impacted by COVID-19 received technology and hot meals daily. To this end, we have raised more than $1 million to meet this challenge – supplying hot meals, laptops and internet service during the pandemic.

Please join us in our commitment to support quality educational experiences for all public school students to help them learn, achieve, and develop into successful students and productive citizens.

The enclosed attachments will outline the available sponsorship opportunities for this year’s event. Through your support, we are able to continue to keep higher education within reach for our students. Your financial support translates into real dollars supporting access to higher education for hundreds of students.

Thank you for your support!

Best regards,

G.S. Proctor
Chair
Excellence in Education Foundation

Thea A. Wilson
Foundation Relations Officer
Prince George’s County Public Schools
Graduate $15,000

- Lunch with PGCPS Chief Executive Officer Dr. Monica Goldson and PGCPS Executive Leaders within six (6) months of event.
- Two (2) foursomes in the Tournament
- Sponsor Trophy recognition.
- Premier Tee Signs at 1st and 10th holes
- Prominent full-page advertisement in souvenir booklet – Back Cover or Inside Front Cover
- Premier signage throughout the Tournament
- Company logo showcased on all Tournament and media materials
- Visible space at the event to disseminate sponsor material
- Product information distributed in participant’s gift bags (Product and marketing materials for distribution must be supplied by sponsor.)
- Cross promotion in event news release and media advisory
- Cross promotion on Excellence in Education Foundation website in association with event at: www.pgcps.org/foundation/
- Company logo and hyperlink inclusion in three (3) employee newsletters in promotion of event, distributed to over 19,000 PGCPS employees
- Social media posts during run of promotion in association with event (Sponsor may provide graphics and text for post inclusion. PGCPS will determine final text and graphics for display.)
Junior $10,000

- Two (2) foursomes in the Tournament
- Sponsor Trophy recognition
- Premier Tee Signs at 1st hole
- Full-page advertisement in souvenir booklet – Inside Back Cover or Centerspread left or right
- Signage throughout the Tournament
- Company name listed on all Tournament and media materials
- Product information distributed in participant’s gift bags (Product and marketing materials for distribution must be supplied by sponsor.)
- Cross promotion in event news release and media advisory
- Cross promotion on Excellence in Education Foundation website in association with event at: www.pgcps.org/foundation/
- Company logo and hyperlink inclusion in two (2) employee newsletters in promotion of event, distributed to over 19,000 PGCPS employees
- Social media posts during run of promotion in association with event (Sponsor may provide graphics and text for post inclusion. PGCPS will determine final text and graphics for display.)
Sophomore $5,000

- One (1) foursome in the Tournament
- Sponsor trophy recognition.
- Full-page advertisement in souvenir booklet
- Cross promotion on Excellence in Education Foundation website in association with event at: www.pgcps.org/foundation/
- Social media posts during run of promotion in association with event (Sponsor may provide graphics and text for post inclusion. PGCPS will determine final text and graphics for display.)
• One (1) foursome in the Tournament
• Sponsor trophy recognition
• Half-page advertisement in souvenir booklet
• Sponsor board listing using company logo
• Recognition on Excellence in Education Foundation website at: www.pgcps.org/foundation/
Golf CHIC Sponsor (Women Only) $1,500

- One foursome in the Tournament – Women Only!
- Sponsor trophy recognition
- Specialized Contests- Closest to the Pin, Longest Drive and more!
- Cross promotion of registered teams on Excellence in Education Foundation website in association with event at: www.pgcps.org/foundation/
**Sponsorship Ad-Ons $150-$500**

**SOUVENIR BOOKLET Sponsor – $500**
- Full-page colored advertisement in souvenir booklet

**HOLE Sponsor – $500**
- Customized signage on the course
- Logo inclusion on event sponsor board
- Listed in souvenir booklet with logo

**Custom Event Golf Balls – $500**
- Make this your game with the addition of custom golf balls featuring your company logo

**Sip & Mingle – $150pp**
- Wine Tasting and Hors d’oeuvres (5-Course) to begin at noon
We Appreciate Your Support!

Through your contributions, we are able to create lasting change and give back in a meaningful way to support the students, staff, and teachers of Prince George’s County.

If you wish to support additional events this season, here is a look ahead of upcoming sponsorship opportunities.

Ask us how you can support today!

• **2021 PGCPS Hall of Fame Gala** – October 22, 2021, 6 p.m. – MGM National Harbor Hotel
Contact Our Team Today!

**Thea Wilson, Foundation Relations Officer**  
Excellence in Education Foundation for PGCPS, Inc.  
240-338-4729  
thea.wilson@pgcps.org

**Estelle Ferguson, Assistant Treasurer**  
Excellence in Education Foundation for PGCPS Inc.  
301-952-6382  
eferg@pgcps.org
COVID-19 Regulations

- We ask you review the restrictions in their entirety prior to arriving at the facility. Thank you in advance for your cooperation to best protect the safety of all staff and players.
- We kindly ask you do not visit the facility if you feel sick or have been in contact with someone that has tested positive for COVID-19 within the last two-weeks.
- Golf Course – The course is open for daily play beginning at 9am on weekdays | 9am on weekends (subject to change based upon daylight). Times are 12-minute intervals. You must have a tee time booked as we are not accepting walk-ons at this time. Approved pairings may ride in properly sanitized golf carts. If you have any concern riding with your playing partners, we recommend drivers should be selected and not alternate during the round to reduce similar touchpoints.
- The course has a limited number of extra carts available for golfers who prefer to ride solo.
- Pace of Play will be set at no more than 4 ½ hours.
- Driving Range – The driving range is available for all players. The range will be set with 12 socially distanced hitting stations. We ask that players go to the range no more than 30-minutes prior their tee time to warm up. The short-game area is open daily but limited to no more than 4 people at a time. The range may be closed periodically due to weather, and maintenance.
- Food & Beverage – The Grove Restaurant is currently closed for indoor dining. To-Go orders may be available for purchase during business hours (Closed Mon-Wed, Thurs-Fri 3pm-9pm, Sat. Noon-9pm, Sun. 11am-4pm). Snack bar and beverages are available for purchase inside pro-shop. No outside food and beverage or personal coolers will be permitted on the property except for water as we do not have water coolers on the course at this time.
- Safety Rules & Regulations –
  ✓ All social distancing guidelines must be followed – 6’ distancing and no gatherings more than 10-persons
  ✓ Patrons must wear masks to enter the Golf Shop and Restrooms. Only 3 people at a time are permitted into the pro shop area
  ✓ Players must load and unload their own equipment on carts. We ask you remove all trash from carts after completion or your round – receptacles are readily available – prior to returning clubs to your vehicle
  ✓ Flagsticks may not be removed during play. All water coolers, and ball-washers have been removed from course. Cups have been turned upside down to prevent frequent touching
  ✓ Pencils, and scorecards will be placed outside of golf shop and handed out by the starter. Golf carts will be sanitized between rounds, focusing on high touch areas
  ✓ All “high touch areas” such as Golf Shop counter, credit card machines, door handles and restrooms will be cleaned frequently throughout the day

Oak Creek Golf Course appreciates your cooperation during this unprecedented time. We look forwarding to seeing each of you! Oak Creek reserves the right to change and/or modify any and all Rules & Regulations for any reason without prior notice. By visiting the property each patron acknowledges our “Temporary Rules and Regulations” and agrees to abide by them.
THANK YOU FOR YOUR SUPPORT!

Excellence in Education Golfing for Education Tournament

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