



Landis Rush

National Vice President
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Landis Rush is the National Vice President, State and Local Government, Advocacy and Education, Public Sector Labor & Trust at United HealthGroup. In this role, Landis identifies, builds and executes strategies to support PLS&T sales goals and objectives, including growth and retention.

Landis has more than 23 years of experience in policy, and lobbying. He has an extensive history working directly with local, state, and federal government official, including procurement and third-party administrators.

Prior to joining United HealthGroup in 2018, Landis was the National Vice President, State and Local Government, Public Sector and Labor, Aetna. In this role, he was responsible for managing a national network of C-level public sector and labor relationships with a focus on growth and retention of public sector clients, including cities, counties, schools and states.

Prior to joining Aetna in 2015, Landis was a federal lobbyist for the National Association of Counties (NACo), Large Urban County Caucus and Justice and Public Safety Steering Committee. In this role, Landis was responsible for lobbying Congress on behalf of our nation's 3069 counties on important policy issues impacting local government. Landis has previously held positions as a state and federal lobbyist with the National Association of Drug Court Professionals (NADCP), Caduceus Occupational Medicine, Boys & Girls Clubs of America (BGCA). In these roles, he was responsible for managing a national public-sector network to help drive membership, growth, retention and revenue.

Landis' broad public sector experience working with local, state, and federal appointed and elected officials, and prominent national organizations, such as, the National Association of Counties (NACo), International City and County Management Association (ICMA), American Teachers Federation (ATF), National School Boards Association (NSBA), National League of Cities (NLC), National Conference of State Legislators (NCSL), National Governors Association (NGA), National Forum of Black Public Administrator (NFBPA), State and Local Government Benefits Association (SALGBA), Congressional Black Caucus (CBC), and the American Association of School Personnel Administrators (AASPA) will be extremely valuable in our efforts to provide a balance healthcare and health insurance expertise to our board of directors.

Landis holds a Bachelor of Science degree in Criminal Justice from the University of Texas at El Paso (UTEP) and Masters of Public Administration from Strayer University. Landis is based in Washington, DC.